



تعليم اللغة العربية
لناطقين بغيرها

anas

Arabic for Non-Arabic Speakers

www.anas.digital

TEACHING
ARABIC LANGUAGE
IN THE DIGITAL AGE

OUR STRATEGIC
PARTNERS



INNOVATION &
FLEXIBILITY



TEACHING INNOVATION

It is a reorganization of courses, designed to stimulate the learner to build his own learning process, in-line with his personal pace and time availability, while taking advantage of a variety of additional texts and exercises traditional courses do not allow.

INNOVATION IS OUR MOTTO



ADDED VALUES

Compatibility: with all standards and formats (PC, Smartphones, iOS & Android Tablets)

Flexibility: The platform also offers the opportunity to enrich learners' knowledge and adapt it to their availability and capabilities.

Interaction: It places exchanges between learners and trainers at the heart of the training experience.

Learners are invited, at any time, to interact on contextual forums, from their virtual classes.

More complete teaching.

More effective teaching.

Sustainable relationship between learners and teachers.

Objective measurement of results.

A real-time monitoring.



WHEN you want ...
WHERE you want ...
As you want ...

**LEARN
AT YOUR
OWN PACE**



UNLIMITED ACCESS

Learners will have an personalized access to a learning space on our platform - called virtual classroom - allowing them take courses from home with unlimited connection time, under the control and guidance of his tutor.

WHY ?

01

It's a fact: **Digital** is now an **integral part of our lives**. It has become an **essential educational tool**.

02

We use computers, smartphones, tablets and many other **connected objects** on a daily basis to surf the web, **search for information, communicate**, etc.

03

We want to **teach** our children how to use them moderately and wisely with a useful, **funny** and **supervised** educational methods.

04

Generation Z has taken on **new habits, new automatisms**, and traditional methods of learning are becoming insufficient.

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ANAS.DIGITAL is an pedagogical platform for teaching Arabic language, based on the latest technologies of e-learning.

This educational project created for non-Arabic-speaking students and teachers is the result of the efforts of many experts in different disciplines:

Arabic language, educational sciences, computer science, communication technologies...

ANAS.DIGITAL it is also the result of close collaboration between three specialized agencies:



INTELLIGENCIA a Tunis-based company, a leader in IT services and digital transformation, today develops Web applications, creates high-level dynamic websites and provides technical assistance to E-learning projects based on innovative and intelligent systems.

Granada Editions it is the company that provided the curriculum used in the ANAS.DIGITAL platform. It is known as one of the most important institutions in the world specializing in the publication of Arabic learning books for non-Arabic speakers.

International Training and Promotion Centre is a training organization specialized in several fields of expertise, mainly: teaching Arabic for non-Arabic speakers, teacher training, and support for educational projects.

CONTACTEZ-NOUS

To take advantage of all these new projects, don't hesitate to contact us at

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Improve, Transform, Anticipate

Improving the quality of Arabic language teaching.

Transform Arabic language teaching towards more diversification, autonomy and efficiency.

Anticipate the constraints of the overcrowded schedules our children face.

